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**ART GALLERY NEWS RELEASE****For Immediate Release**

Contact: Hannah Swartz

(617) 627-3094

[artgallery@tufts.edu](mailto:artgallery@tufts.edu)**Tufts University Art Gallery****@ The Aidekman Arts Center**

40 Talbot Avenue

Medford, MA 02155

<http://artgallery.tufts.edu>

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## Terry Rosenberg: Colors of War

April 14 to May 22, 2011



**MEDFORD, MA** – The Tufts University Art Gallery presents **Terry Rosenberg: *Colors of War***, a two-part exhibition of digital prints and digital slideshow, from April 14 to May 22, 2011. Located in the Remis Sculpture Court inside the Aidekman Arts Center, this exhibition features 18 prints and an 11 min. slideshow from a larger series completed by the artist between 2008 and 2009. Charged buzzwords, such as “democracy” and “terrorism,” “indigenous” and “multicultural” are graphically manipulated and then contrasted visually within fields of bold colors. “Each painting is formally worked to find a structural origin and poetic links between opposing forces,” says the New York-based painter. Rosenberg’s designs conjure the kind of binary thinking credited with begetting conflicts, wars, and violent domination.

Rosenberg uses the typological language of advertising and invokes a propagandistic tone in his representation of words as opposing concepts. His ingenious and varied pictorial treatments of these opposing terms undermines the implied flatness of the words as images on a surface, by graphically suggesting dimension and depth. “While deploying the coercive logic of binarism,” states philosopher Richard Shusterman, chair of Humanities at Florida Atlantic University, “Rosenberg’s *Colors of War* demystifies and undermines it in different ways.”

**Public Opening Reception: Thursday April 14, 5:30 to 8 p.m.**

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The Tufts University Art Gallery animates the intellectual life of the greater University community through exhibitions and programs exploring new, global perspectives on art and on art discourse. The Gallery is fully accessible and admission is free (\$3 suggested donation). Gallery hours are Tuesday through Sunday, 11-5 & Thursdays until 8pm. During regular visitor hours, there are free visitor parking spots in the Gallery parking lot behind the Aidekman Arts Center, off Lower Campus Road.