

FOR IMMEDIATE RELEASE:

MUSEUM WITHOUT WALLS

MAKE YOUR PHONE SMARTER. EXPLORE ART OF CAMPUS.

MEDFORD, MA - The Tufts University Art Gallery at the Shirley and Alex Aidekman Arts Center is proud to present *Museum Without Walls*, a new web app with stories, images, and videos about works of art on Tufts' Medford Campus. By using new media and technology, this project allows students and visitors to connect with diverse works of art through participatory exploration.

Museum Without Walls is designed so that visitors can tailor their experience to their interests. Pick a single artwork, find every piece in a specific building, or take a themed walking tour around the entire campus. The project invites visitors to share their thoughts, try looking at things in a different way, and find the content that most interests them.

Museum Without Walls is an educational initiative that creates collaborative, curricular connections with faculty and staff from diverse departments at Tufts. For example, it explains how the *Singing Bowl* by Robert Chambers evoked Newton and the heavenly movements of the planets for Tufts Physics Professor, Gary Goldstein. The music department was inspired by 24 Albert Contreras paintings, in all their glittery abstraction, and interpreted them on piano, flute, and electronic instruments. Visitors standing in front of these works of art can now see and hear these conversations unfold from their own smartphone or tablet.

Museum Without Walls is funded in part by the Massachusetts Cultural Council. Visit tuftsart.toursphere.com or look for signage around the Tufts campus. Free of charge. Access to all indoor works included in Museum Without Walls is M-F 10-5. Access to all outdoor works 24/7.



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GALLERY HOURS DURING THE ACADEMIC YEAR:
Tuesday-Sunday 11am-5pm
Thursdays 11am-8pm

The Tufts University Art Gallery is fully accessible
and admission is free.